



Save energy Lower emissions Reduce costs **For good**

Audit, Investigate, Manage (AIM)

Achieve real, measurable
energy savings in your building –
starting now, and into the future.





What is AIM?

AIM is a **unique three-step programme – audit, investigate and manage** – designed to make a long-term difference to your site's energy consumption by driving up efficiency and pushing down cost. From initial investigation to ongoing delivery and management, our expert team works with you to understand your building's energy profile and uncover opportunities for improvement. And because it's a comprehensive partnership between us and you, it's **not just a sticking plaster – it's an ongoing solution.** Whether you're aiming to reduce costs, improve operational efficiency, or meet sustainability goals, AIM promises you this: long-term positive impact.

The problem

Building managers are under **continual pressure to reduce energy consumption and carbon emissions**. There are gadgets and processes out there that promise a fix, but many only treat a symptom, not the root cause of inefficiency. **If the problem is a fundamentally inefficient building, finding an alternative energy source is futile – it's the building itself that should be tackled.** But navigating the complex data records of a site's energy consumption can be overwhelming – and an expensive solution is often sold with empty promises not specific to the building's profile or occupant's behavioural patterns. The result? Your building remains at square one.

The solution

Knowledge is power. The **combination of analytics and engineering expertise** that powers the AIM pathway simplifies the journey to energy savings and carbon reduction. AIM doesn't make assumptions – it dives deep into the data to unlock and implement solutions that truly fix the issues. It provides **auditable energy/CO₂ data for statutory reports (ESOS, SECR, EPC and MEES)**, and supports net zero roadmaps with real data. AIM doesn't just focus on your energy consumption. It can **integrate within existing workflows leading to more efficient deployment of engineering resources**. And because AIM is an ongoing journey, your smarter building stays that way, with long-term management and additional audits when needed.

How does AIM work?



Step 1: Audit

Bringing your building to light

Using our proprietary platform, we analyse the last 12 months of energy consumption at your site, to build a forensic review of its performance. Benchmarked against industry-recognised standards, the audit identifies areas of overconsumption or inefficiency, allowing us to pinpoint priority focus areas for a better future. It highlights often-overlooked factors, such as the impact of bank holidays, occupancy patterns and seasonal fluctuations. From here we can define a clear set of actions that pave the way towards greater energy efficiency and lower utility bills.



Step 2: Investigate

Unlocking immediate wins and future fixes

Armed with insights from the audit, we now conduct a thorough analysis on site, checking your equipment and scrutinising your BMS strategy. The aim is to make sure your plant is running as efficiently as it currently can, before recommending any significant upgrades. This approach often uncovers low-cost operational changes that deliver returns almost immediately. While we're on site we also analyse the behaviour of your tenants so we can formulate solutions that will win their engagement from day one. Our resulting report outlines individual energy-saving opportunities, with transparent costs and projected ROI for each. This enables building managers to either adopt the full suite of recommendations, or take an informed 'pick and mix' approach to implementation.



Step 3: Manage

Staying smart from this day forward

With your building now firing efficiently on all cylinders, our expert engineers now focus on maintaining success long term. This is where the AIM Software Management Suite steps in. Providing continuous and unobtrusive real-time monitoring of a building's performance and energy usage, the data is analysed by our expert engineers to compile regular reports that identify even the smallest deviations from the norm. This level of integration with current engineer workflows enables the software to direct site technicians straight to the source of the issue. Reporting is granular and includes associated costs – enabling our engineers to work with your building manager to pinpoint priority fixes and mitigate the financial and energy impact of faults as they occur. The result? Continuous delivery of genuine reductions in consumption and emissions, bills kept as low as they should be, and enhanced occupant comfort.

Our integrated approach recently identified **£185k in energy savings** for a client in year 1, and delivered a **40% reduction in “too hot, too cold” calls.**



AIM

energy saving pathway

**Start your journey to real,
long-term energy savings.**

Contact us today to arrange a building
performance audit.

www.mecsia.com

